

We want a lightly structured but engaging format to spark conversation and interaction. The goal is to extract specific insights and knowledge and allow our guests to co-create some interesting ideas without heavy preparation.

Formats

Option A: Mini Cafe

- We present a list of potential example locations (urban/rural, highway/village, dry/flood-sensitive...)
- Guests use dot-voting to indicate most interesting ones (top 2/3).
- Discuss for top 2/3:
 - What business models could work here?
 - Who benefits? Who pays?
 - What challenges/obstructions?

Option B: Role-play

- We assign guests with a specific role
 - Local farmer
 - Municipality planner
 - Entrepreneur
 - Ecologist
 - Water authority
 - ...
- We provide a example location and scenario where we provide a Roadwater Hub → what does each guest need to make it work (in their assigned role)?
- We can stimulate a conversation between roles where they role-play negotiations, barrier solutions...

Option C: Yes, but...

- We just pitch: "All new roads should harvest and re-use rainwater".
- We go from guest to guest, and each replies with "Yes, but..." and gives a challenge
 - We note the challenges on post-its
- Second round, we go from guest to guest again, but this time they reply with "Yes, and..." and adds a value case or solution
 - Which we note

Dimensions

- Location types
 - Urban ring roads
 - Rural backroads
 - Rural highways
 - Industrial zones
 - Agricultural areas

- Flood-sensitive areas
- Drought-sensitive areas
- Value models
 - Public funding
 - Private enterprise
 - Water credits, incentives
 - Local cooperations
 - Utility partnerships
 - Flexibility models (cfr electricity market)
- Stakeholders
 - Road authorities
 - Local government
 - Utilities
 - Farmers
 - Industry
 - Ecological management
 - Urban green space management
 - SMEs providing related services (treatment, storing, monitoring...)
 - Construction
 - Investors
 - Regulators
 - Residents
- Stakeholder involvement
 - Owning infrastructure
 - Maintaining infrastructure
 - Saving money
 - Earning money
 - Stimulating CAWHs
- Barriers
 - Legal
 - Public acceptance (not in my backyard)
 - Technical complexity
 - Maintenance
 - Responsibility (or not in my budget)
- Scale, replication
 - Pilots (1-time)
 - Scalable, modular systems
 - Integration with road maintenance